

Video Made Easy with YouTube

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Description

With millions of already existing videos, an easy-to-use interface for uploading unique work, and specific policies and procedures to protect your material, YouTube can become an invaluable resource for anyone who uses video media. In this presentation, participants will learn how to navigate the full YouTube Platform by creating playlists and subscribing to their favorite content creators, as well as upload and customize their own unique videos for student use.

Assumptions

Before taking this module, participants should be able to:

- Log into CNU Connect using their CNU credentials.

Required Participant Prep Work

None, but users can bring a video of their own work if desired.

Agenda

- Creating a Channel
- Locating Other User Videos
 - Playlists
 - Subscriptions
- Customizing Channels
 - Channel settings
 - Comments
- Uploading Videos
 - Video Settings
 - Captions
 - Copyright Rules and Protections
 - Recommendations for Video Creation Software
- Analytics

Learning Outcomes

After completing this module, participants will be able to:

- Create their own YouTube Channel linked to their CNU credentials
- Locate and retain quick access to useful videos from other creators
- Customize the look and settings of their own YouTube Channel
- Upload pre-created videos that comply with Accessibility and Copyright laws
- Access view analytics on their uploaded videos

Status: **APPROVED**